

Studio Aura: Crafting Sensitive and Timeless Design



Rooted in the belief that design has the power to transform lives, Studio Aura stands as a thoughtful and evolving architecture and interior design practice based in Bengaluru. Founded in 2019 by Poornima, Studio Aura has steadily built a reputation for creating sensitive, innovative, and deeply personalized spaces that seamlessly blend aesthetics with functionality. The studio approaches every project with a meticulous eye for detail and a strong commitment to understanding the aspirations of its clients, ensuring that each design solution is both meaningful and enduring.

Poornima's journey into architecture is deeply influenced by her roots in Kittur, a land celebrated for the bravery and legacy of Kittur Rani Chennamma, the legendary warrior queen and freedom fighter. Growing up in this historically rich environment, she was inspired by stories of courage, resilience, and independence. Her formative years at Kittur Rani Chennamma Residential School for Girls played a pivotal role in shaping her character, instilling values of strength, compassion, and self-belief. Beyond academics, the school nurtured creativity, leadership, and confidence, encouraging students to explore their potential and pursue their dreams with determination. Poornima credits both her school and her parents for laying a strong foundation that continues to guide her personal and professional life.

She pursued her Bachelor of Architecture at Gogte Institute of Technology, Belgaum, between 2001 and

2006, where she was mentored by renowned teachers who encouraged deep exploration of design thinking and architectural fundamentals. Her final year thesis, titled Archetypal Typology for Village Knowledge Centres, became a turning point in her journey, igniting a strong desire to contribute to rural development through architecture. This project reinforced her belief that design should not only be visually compelling but also socially responsive and inclusive.

Following graduation, Poornima joined Gayathri and Namith Architects (GNA), where she spent four and a half transformative years. This phase proved instrumental in reshaping her design sensibilities and introducing her to the nuanced world of interiors. The exposure to diverse projects and design philosophies broadened her perspective and helped her develop a holistic understanding of space-making. She acknowledges this experience as a crucial chapter that laid the groundwork for her future practice.

Balancing professional aspirations with personal responsibilities, Poornima found unwavering support in her husband, Shivaprasad, as well as her parents, in-laws, and extended family. As a mother of two, she continues to pursue her passion with the backing of a strong support system and a dedicated team that shares her vision and commitment. She firmly believes that every milestone in her journey has been possible because of this collective belief and encouragement.

Studio Aura was born out of Poornima's desire to create a design practice that is both client-centric and design-driven. The studio is known for crafting distinctive and personalized spaces that respond to individual lifestyles, functional needs, and aesthetic preferences. Whether it is a luxury bungalow, apartment, institutional space, corporate office, or farmhouse, Studio Aura approaches each project with the same level of care, curiosity, and creativity. The firm's strength lies in its ability to work across diverse sectors, bringing together creative vision and technical expertise to deliver cohesive and well-resolved outcomes.

At Studio Aura, every space is seen as an opportunity to enhance the quality of life of its users. The studio places strong emphasis on functionality while simultaneously creating environments that radiate warmth, comfort, and visual harmony. Sustainability is an integral part of the design process, with conscious efforts to select materials and solutions that are responsible and long-lasting. A deep appreciation of clients' aspirations allows the team to go beyond brief-driven design and create spaces that truly resonate with those who inhabit them.

Over the years, Studio Aura has collaborated with prominent corporate clients across the FMCG sector, education sector, and EdTech industry, in addition to designing residential interiors for clients from varied backgrounds. These diverse engagements have strengthened the studio's versatility and reinforced its ability to adapt design approaches to different scales and contexts.

Today, Studio Aura continues to evolve as a practice that values sensitivity, innovation, and authenticity. Guided by Poornima's journey, experiences, and values, the studio remains committed to crafting spaces that are not only beautiful but also purposeful, enriching everyday life through thoughtful design.