

Inch By Inch Design Studio: Crafting Thoughtful Spaces with Precision and Purpose



Founded in 2015 in Mumbai, Inch By Inch Design Studio is an Architecture and Interior Design practice helmed by partners Vikram Pawar and Swati V. Pawar. With a deep-rooted belief that good design is not merely about aesthetics but about enhancing everyday living, the studio has steadily built a reputation for creating spaces that are functional, expressive, and deeply aligned with client aspirations.

Academic Foundations and Professional Grounding

The firm's design sensibility is shaped by the complementary academic and professional journeys of its founders. Ar. Swati Pawar, trained in Civil Engineering and Interior Design, brings a strong technical and execution-oriented approach to the practice. Vikram Pawar, a Bachelor of Architecture graduate from Sinhgad College of Architecture, Pune University (2005), with academic exposure at M.H. Saboo Siddik College of Architecture, Mumbai, contributes a comprehensive architectural perspective rooted in spatial planning and contextual design.

Both founders are registered with the Council of Architecture (COA) and are members of the Indian Institute of Architects (IIA), ensuring that the practice adheres to professional standards while continuously engaging with the evolving discourse of architecture and design.

Design Philosophy: Every Inch Matters

At the heart of Inch By Inch Design Studio lies a philosophy that views design as a way of thinking—an approach that prioritizes comfort, functionality, and visual harmony without excess. The studio believes that every inch of space holds potential and must be thoughtfully utilized without compromising ethics, usability, or aesthetic balance.

Their work is defined by a sensitive interplay of art and architecture, light and shadow, texture and materiality, and a carefully curated colour palette. Each project is approached as a unique narrative, where the ambience reflects the personality, lifestyle, and aspirations of the client rather than a predetermined stylistic formula.

Studio Overview and Practice Approach

Operating as a design-intensive practice, Inch By Inch Design Studio places strong emphasis on addressing practical realities such as budget constraints, timeframes, and the best available technologies suitable for each project. The studio's design process is transparent and collaborative, allowing clients to be active participants in shaping their spaces.

With over a decade of cumulative professional experience prior to formally establishing the practice, the founders bring maturity and confidence to project management, ensuring seamless coordination from concept to execution. Their hands-on involvement throughout the project lifecycle has been a key factor in consistently achieving client satisfaction.

Nature of Practice and Core Verticals

The studio's portfolio spans a diverse range of residential interiors, commercial spaces, and architectural projects. From private homes to office environments, Inch By Inch Design Studio manages planning, design development, project management, and execution, offering clients an integrated and end-to-end solution.

A defining strength of the practice lies in its ability to balance creativity with practicality—delivering innovative design ideas that are grounded in constructability and long-term usability.

Signature Design Language

While stylistically adaptable, the studio's work is unified by a consistent design language marked by clarity of space, material honesty, and functional elegance. Thoughtful detailing, efficient layouts, and a strong sense of proportion characterize their projects, resulting in environments that feel intuitive, comfortable, and timeless rather than trend-driven.

Projects and Geographic Reach

Inch By Inch Design Studio has successfully delivered several architectural residential projects that translate client dreams into built reality. The firm actively practices across multiple cities in Maharashtra, including Mumbai, Pune, Nashik, Raigad, Beed, and Ratnagiri, allowing the studio to engage with varied contexts, scales, and user requirements.

Vision, Direction, and the Road Ahead

Guided by the belief that design has the power to inspire and uplift, the studio's vision is centered on creating bespoke spaces that are both emotionally resonant and functionally robust. As the practice evolves, Inch By Inch Design Studio is increasingly exploring the integration of sustainable strategies, smart technologies, and eco-conscious design principles to enhance user experience and environmental responsibility.

Looking forward, the founders aspire to undertake bold, transformative projects that foster community, spark joy, and contribute meaningfully to the built environment—reinforcing their commitment to thoughtful design, crafted inch by inch.